

Leveling The Playing Field for Small Businesses

A Business Development Conference at Black Expo '07

Co-Sponsored by UC Davis and First Fridays of Sacramento
at Sheraton Grand (Downtown Sacramento)
Luncheon, Workshops, Information, Business Networking

"Leveling The Playing Field for Small Businesses", an event for economic empowerment and development of small businesses.

What's in it for you?!

Contract Opportunities, Business Financing, Marketing & More!

- "Doing Business with Giants": If you are a business owner providing services such as: graphic design, reproduction, land management, property sale & rental, gardening and landscaping, consulting services, construction, architectural, home improvement, janitorial, youth services (and the list goes on and on), you need to know how to do business with UC Davis, State of California, SMUD, and City of Sacramento! Find out how you can get certified in as little as one day!
- "Capital in The Capital": If you are a business owner or have plans to start a new business in the near future and need to get funded, learn how you can get the funding you need to start your new business or take your existing business to the next level. Get valuable information about grants, traditional and non-traditional business financing!
- "Get the Scoop on Effective Marketing": If you want to find out how to get your business noticed, consult with marketing and media experts at this event! Find out how to "show boat" your business, organization and/or upcoming events! Get the "411" on Marketing on a Shoestring Budget"!

This event is brought to you in partnership with UC Davis, The Office of Campus Community Relations; contact Tammy McNiff, Program Director of UC Davis Campus Community Engagement, for more information!

FRIDAY

February

23₂₀₀₇

Luncheon 12 noon

Workshops 1:15-5pm

Sheraton Grand Sacramento
1230 J Street, Sacramento, CA 95814

Parking available

Register by February 22, 2007

(916) 519-4585 or 519-6346. Registration for the luncheon and workshops is only \$25 and we are running out of space so don't delay!

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